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KOS has a Vision and Mission statement which is not a static document, but one that is always expanding forward as we gain new insights.

VISION - In Africa: Provide opportunity for marginalized pastoral bush kids to become the future leaders who will determine the fate of maintaining surrounding wildlife reserves for the entire world, thus supporting this key socio-economic base for Kenya and self-determination for pastoralist communities. Encourage extension of this vision to the “Safari of Life” by coordinating career development and participation with the school system as an outreach program.

VISION - In The World: Youth realization and empowerment in wildlife conservation and the opportunities afforded therein.

MISSION - In Africa: We shall achieve our vision through: Giving pastoral African kids growing up alongside the wildlife reserves the experience of a photo safari with a naturalist guide and interaction with safari tourists so they can decide for themselves the merit of co-existence with wildlife, balancing conservation with the sometime threat.

- Coordinating both learning and physical facilities of Safari tourism and schools. Working with communities, schools and safari camps surrounding the wildlife reserves.
- Respecting the pastoralist culture of the kids environment while assisting kids and their families to accept career development outside of traditional livestock herding and maintenance. Demonstrating that these skills are not subject to the vagaries of nature in meeting the needs of the community.

MISSION - In The World: Building a worldwide network of kids in conservation sharing goals and experiences, achieving careers in conservation and related opportunities.

- Shaping kids’ character through first-hand interaction with nature and contact with leaders in a broad venue of related career development, including partners such as Save The Elephants.
- Expanding the classroom learning through experiential training in wildlife conservation and broadening horizons through career development & wellness. This can include role-playing skits in overcoming wildlife conflicts, competitions in art and composition supporting conservation, etc.
- Improving social and economic integration of kids of widely varying backgrounds in the process of developing a common appreciation of nature conservation.